



wybór  
Innovation for a better lifestyle

DIGITAL  
SIGNAGE

Unleash the power of  
**Digital Signage**



**PRODUCT  
CATALOGUE**



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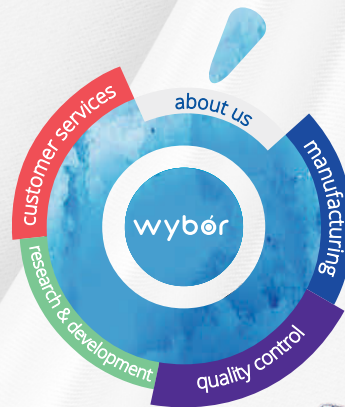
## ABOUT US

The brand owners of Wybor, Malhotra Electronics Private Limited (MEPL), started the journey four decades ago, under exceptionally humble circumstances, with brothers Manjeet Singh Malhotra, Tajinder Pal Singh Malhotra & Ravinder Singh Malhotra being designers, technicians, salesmen, accountant, service-engineers, proprietors and everything else to the business.

Years of indigenous drive has today put them in a position of unique strength - a combination of domain expertise and comprehensive back-end integration of manufacturing capabilities, rivaled perhaps no other in India.

## The 7 point advantage

- More Than 4 Decades of Knowledge & Skills
- Comprehensive Manufacturing in India
- Global Sourcing of materials
- Wide Range of Consumer Electronics
- Highly Customer-Centric Orientation
- Advanced Research & Development
- Stringent Quality Control Norms





# Collage Signage

  
Content Mgmt Sys.  
(Optional)

  
SUPERLUMA®  
600 cd/m² (Nits)

  
Operation  
(24X7)

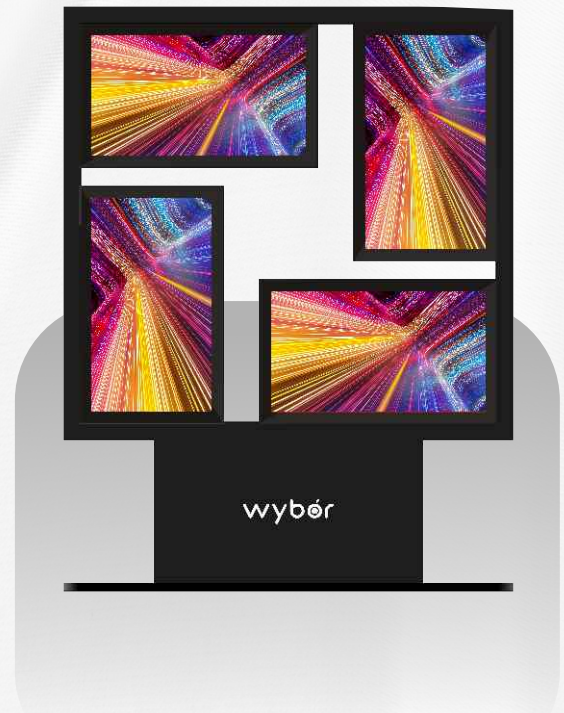
  
4G Sim Slot  
(Optional)

  
WiFi + LAN

  
Toughened Glass

**Applications :** Malls, Airports, Showrooms

	CS-DS3288
Screen Size	32
Resolution	1920 x 1080
Brightness	400cd/m² ~ 500cd/m²
Viewing Angle	178°(H) / 178° (V)
Operating Systems	Android 7.1
CPU	ARM Cortex 4-core A17 clocked at 1.6GHz
GPU	4-core ARM Mali-T764
RAM/DDR-4	2GB
ROM/eMMC	32GB
Operating Hours	24X7
Input	CMS
Network	LAN, Wifi
Power Supply	100-240VAC / 50Hz



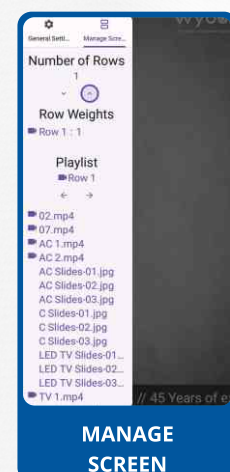
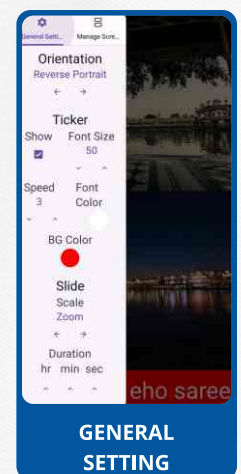


# PENDRIVE BASED SOFTWARE

Offline pendrive-based solution is best suited for clients who do not need to update signage in multiple locations online. Our solution allows clients to update content easily from a pen drive or mobile app. The screen can be divided into multiple rows to show more than one content at a time. Ticker widget is also provided to show scrolling text at the bottom of the screen.

## FEATURES

- Offline Operation (no Internet Required)
- Plug In, Copy, Plug Out
  - Content Stays In The Device's Memory Even After The Pendrive Is Removed
- Multiple Row Display
  - Row Height Ratios
  - Edit The Playlist For Each Row
- Scrolling Ticker Display
  - Speed
  - Ticker Colour
  - Ticker Font Size
- Hd Video And Photo Display
  - Different Fit Modes (fill, Fit, Zoom)
  - slide background colour
  - slide duration for photo slides
- Load and manage content from the mobile app
  - works on the same LAN/WiFi network



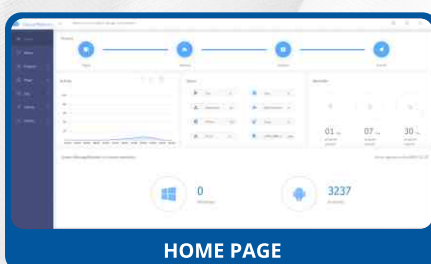


# CLOUD BASED SOFTWARE

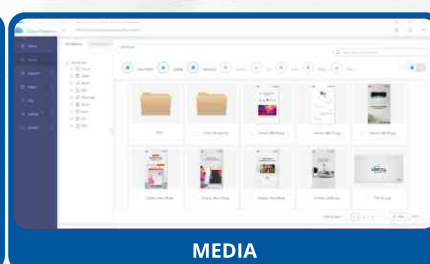
Our cloud-based solution allows clients to load content on devices remotely through the internet. With multi-user access with roles, multiple users can access the software with different permissions according to the client's requirements. Signage devices can be monitored for uptime, status and content playbacks. Software updates to devices can be delivered remotely.

## FEATURES

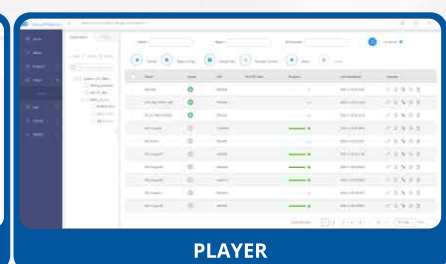
- Push content to devices from cloud based CMS
- Content downloads and plays offline
- Internet-based widgets (RSS, Weather)
- Device grouping
- Multi-user operation with roles
- Track the percentage of terminals online
- Filter devices according to their current status (play, stop offline etc.)
- Upload and manage content in folders (picture, video, music, RSS and more)
- Play list creator with multiple content display zones
- Track device on-time and off-time for the day
- Monitor device events
- Playback log for content play count
- Software updates delivered remotely



HOME PAGE



MEDIA

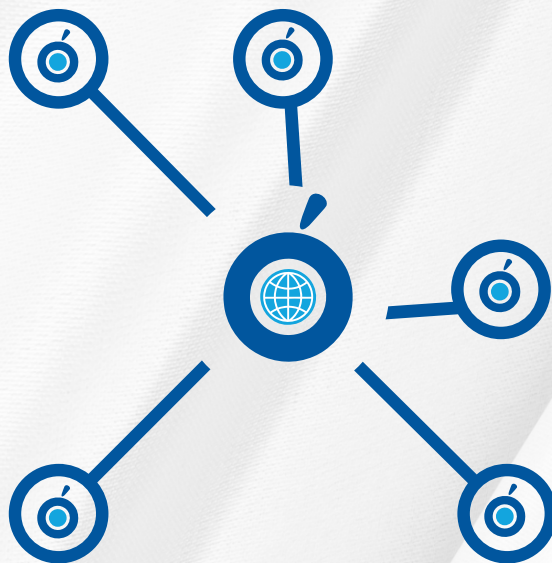


PLAYER

# OUR VALUED CUSTOMERS



# SERVICE NETWORK



## STRONG AND WIDE SERVICE NETWORK

- 800+ Service center network
- 18000+ Pin Codes
- 3000+ Towns
- 150000+ Localities
- 28 States and 9 UT's

**CUSTOMER CARE : 8750035000**

**Email : [info@wybor.in](mailto:info@wybor.in)**

**HEAD OFFICE: NOIDA, UP (DELHI NCR)**



## Manufacturing





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# Future of Digital!



## Contact Us!

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